

Greetings Current and Past Readers of *HopeDance*,

It's that time again to let you know what we've been up to and to ask you to either subscribe, renew or contribute in a myriad of creative ways. I personally have been so busy that I am clueless as to when I wrote the last letter... and this time we are sending this letter to ALL the people in our data base, nearly 2,000 people.. to clean out the data base as well as rediscovering people who might have lost touch with us and what we do.

We are in four counties now: SLO, SBarbara, Ventura and Sonoma. We have shown films in 7 cities covering 4 counties. If you add up all the cities we have screened films, it is 18 cities in the past 3 years. We even purchased 2 video projectors for people to start screening films on their own (in Sebastopol and Ventura), with the assistance of HopeDance FiLMS. Our print run has expanded to 14,000 copies. We also have increased our spot color to include FOUR colors on 8 pages. Because of the film gigs, we have been raising enough money to get by. We also have two Film Collections to house our more than 400 documentary films at two local bookstores, one in San Luis Obispo and one in Cambria. One can rent the films at the stores as well as via the regular mail, sortof like a HopeFlix, where we mail copies throughout the country. From time to time we sell DVDs to earn extra cash and to have them available for people buy at our film gigs..

We are currently at work on the new September/October edition, calling it "How Cities are Preparing for Global Warming and Peak Oil." We will discuss possibilities of life with decreasing amounts of oil supplies amidst the increase of oil and gas prices. We are summarizing some citizen groups' plans for creating relocalization programs in their cities as well as reporting on various relocalization conferences, a summary of Solutions not mentioned by Al Gore; interviews with Julian Darley of the Post Carbon Institute and David Korten, the author of the current *The Great Turning*. And

to focus on the cities that are doing some very cool things: Willits, Portland, Seattle, Denver, Vancouver...

We just completed a very successful panel discussion to discuss the film "Who Killed the Electric Car?" A standing-room-only audience (135+) crammed into the Library room to listen to a panel of experts speak about electric transportation. I'm hoping to make a deal with Zap to drive around their new 100% electric Xebra in trade for advertising. If you are interested go through our website first at www.hopedance.org and click on the Zap icon. If you purchase anything from Zap we get 5% for being an affiliate.

So, in a word, we are busy. I now have 4 jobs: window washing to pay the rent, HopeDance, screening the FiLMS and the Film Collection / Libraries.

Projects in the works:

1. We are redesigning the website to include easier web formatting.
2. We are creating a niche with higher quality film screenings.
3. Brave New Films (Robert Greenwald films) is now going to have our ebook **BECOME THE MEDIA: SHOWING FILMS IN YOUR LOCAL COMMUNITY** at their website, soon.
4. I am busy updating the ebook with new chapters, essays and an Appendix. (Buy the ebook online.)
5. We are currently working with Project Censored on a FilmSeries from August thru December at Sonoma State University in Cotati, Ca.



SurvivaBalls: The Yes Men are back! See page 22 of Issue #57.

What we Need:

1. Money. We have a 501(c3), Digital Arts Foundation, for your contributions to be tax deductible. (See the form included in this mailing.)
2. Interns.
3. A paid staff person.
4. More magazine racks.
5. More cosponsors of films.
6. More volunteers to flyer posters as well as spreading the word.
7. More ad reps.
8. More people to learn about the films so they can show the films in their own cities since we have received permission to screen the films that require permission.

Thanks!!

Bob Banner, 805.544.9663; www.hopedance.org; info@hopedance.org
(see order form included in this mailing).

Some creative options for helping out:

1. Money \$_____ if you wish a tax deduction send monies to DAF, P.O. Box 91318, Santa Barbara, CA 93190 or contact Chris Falcon at falcon@planet-save.com... or simply send to HopeDance, POB 15609, San Luis Obispo, CA 93406
2. Buy stuff through our affiliates online: clothes, socks, t-shirts, sport-shoes (all fair trade/no-sweat), electric cars/scooters, films. Go to www.hopedance.org. We receive a percentage of each product you purchase. A definite win-win situation.
3. Extend or renew your subscription \$_____ (\$15 a year to renew). The # after your name on the address label refers to the last issue you received from us.
4. Buy a Gift Sub for someone: \$15 a year (6 issues) \$_____
5. For \$25 I will send you a bundle (50 copies) of HopeDance to disseminate in your community. \$_____
6. I would like to start screening films in our community. Here is \$10 for the ebook. Please send the ebook to my email address which is _____

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